

Privacy Policy:

Ultimate Conversions Inc. recognizes the importance of protecting the privacy of all information provided by users of our web site. We created this policy with a fundamental respect for our users' right to privacy and to guide our relationships with our users.

Information College & Use

Ultimate Conversions Inc. collects information from our website users, subscribers and customers. In this section of our privacy policy, we will describe the type of information we collect and how we use it to provide better services to our customers.

Information not collected by Ultimate Conversions Inc.:

A user can access our Web sites and utilize many of our services without providing any information at all. Nor will their browsing path outside of our web site be followed.

We do develop summary - not individual - reports for our advertisers. The people that make it possible for visitors to use Ultimate Conversions Inc. services for free - our advertisers - need this information to determine how effective their advertising investments are. We never tell our advertisers the identity of a user who saw or clicked on their advertisements unless the user has expressly given permission to do so.

In accordance with the Children's Online Privacy Protection Act (COPPA), Ultimate Conversions Inc. does not collect or store any personal information, even in aggregate, about children under the age of 13.

Information Ultimate Conversions Inc. does Collect:

Lead Forms

We invite users to provide information via forms. Participation in these is completely voluntary and the user therefore has a choice whether to disclose requested contact information (such as name, email, phone number) and demographic information (postal code). By choosing to opt-in (click 'Get Info Now' button) where remarked " Please send me more information right away using my information above! I consent to electronic communication and I may opt-out at any time." participants agree to accept emails, letters, phone calls, sms message and all forms of communication that utilize the information provided by the participant. Participants may opt-out at any time by using the provided link in all email correspondence or by contacting Ultimate Conversions Inc. by phone, fax, email or mail.

Automatic Data Collection & Cookies

A cookie is a small data file that a Web site transfers to a user's hard drive when a user visits the Web site. A cookie file can contain information such as a user ID that the site uses to track the pages visited. The only personal information a cookie can contain is that which a user supplies. A cookie can't read data off a hard disk or read cookie files created by other sites. Ultimate Conversions Inc. does not use cookies to store passwords or any other personal information about a user.

For our internal purposes, we gather date, time, browser type, navigation history and IP address of all visitors to our site. This information does not contain anything that can identify users personally. We use this information for our internal security audit log, trend analysis and system administration, and to gather broad demographic information about our user base for aggregate use.

We may combine demographic information supplied by a subscriber at registration with site usage data to provide general profiles, in aggregate non-personally identifiable form, about our users and their preferences in the content of the site and advertising. We may share this composite information with our advertisers and business affiliates to help them better understand our services.

With Whom Your Information is Shared

When we have co-branded, customized, private label products and services, or when we join with other parties to provide specific services, we may share (provide and receive) personal information with them. Credit Card information is never shared.

Other than as set forth above, we do not share personally identifiable information with other companies, apart from those acting as our agents in providing our product(s)/service(s), and which agree to use it only for that purpose and to keep the information secure and confidential. Also, our parent, subsidiary and affiliate companies, entities into which our company may be merged, or entities to which any of our assets, products, sites or operations may be transferred, will be able to use personal information.

We will also disclose information we maintain when required to do so by law, for example, in response to a court order or a subpoena or other legal obligation, in response to a law enforcement agency's request, or in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property. Users should also be aware that courts of equity, such as Canadian Bankruptcy Courts, might have the authority under certain circumstances to permit personal information to be shared or transferred to third parties without permission.

Security

We use reasonable precautions to protect our users' personal information and to store it securely. Sensitive information that is transmitted to us online (such as credit card number) is encrypted and is transmitted to us securely. In addition, access to all of our users'

information, not just the sensitive information mentioned above, is restricted. Only employees who need the information to perform a specific job (for example, a billing clerk or a customer service representative) are granted access to personally identifiable information. Finally, the servers on which we store personally identifiable information are kept in a secure environment.

Links

Our web sites contain links to other sites. Ultimate Conversions Inc. is not responsible for the privacy practices or content of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each web site to which we may link that may collect personally identifiable information.

Notification & Changes

If we change our privacy policy, we will post those changes on this page so our users are aware of what information we collect, how we use it and under which circumstances, if any, we disclose it. Users should check this policy frequently to keep abreast of any changes.